

# COGNITIVE SCIENCE, B.A., B.S.

UNIVERSITY OF CALIFORNIA  
**MERCED**

SCHOOL OF  
SOCIAL SCIENCES,  
HUMANITIES AND ARTS



## WHY APPLY TO COGNITIVE SCIENCE, B.A., B.S.?

UC Merced offers an undergraduate major leading to a B.A and B.S degree in Cognitive Science. A degree in Cognitive Science provides in-depth training in research methods, data analysis, modeling, and lab-based research, and it provides excellent training for jobs in high-tech companies. It is ideal for students who want to pursue graduate work in cognitive science, neuroscience, psychology, computer science and engineering, information sciences and information management, communications, medicine, business, management, law, and education. Students can work with cognitive science faculty to tailor their own program of study to emphasize one or two specific areas within cognitive science. Example specializations include cognitive neuroscience, cognitive linguistics, computational modeling, decision sciences, and the philosophy of cognitive science.

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# COGNITIVE SCIENCE, B.A., B.S.



The Cognitive and Information Sciences program at UC Merced is an interdisciplinary program that integrates methods and approaches from linguistics, psychology, philosophy, neuroscience, and computer science, to study thought and behavior. Our faculty have highly diverse research interests and serve as graduate advisors, committee members, and collaborators. The Cognitive and Information Sciences (CIS) faculty at UC Merced offer both undergraduate and graduate training in cognitive science. We offer a research-intensive Ph.D. and M.S. in Cognitive & Information Sciences. We also offer both a B.A. and B.S. in Cognitive Science, a B.S. in Philosophy, and minors in Cognitive Science and Philosophy.

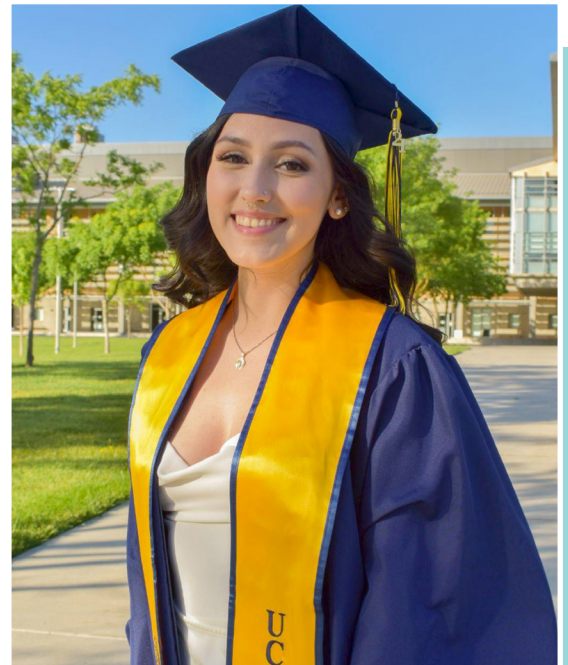
## Graduate Program Opportunities

- ▶ The Cognitive and Information Sciences (CIS) graduate program offers its master's and doctoral students interdisciplinary training in cognitive science with an emphasis on computation, technology, and applications. This emphasis distinguishes UC Merced's graduate program from other Cognitive Science graduate programs. UC Merced views intelligent behaviors not just as emerging solely from neural processes, but from interactions between the brain, body, and environment.

## Job/Career Prospects

- ▶ Application Specialist
- ▶ Data Analyst
- ▶ Jury Consultant
- ▶ Market Researcher
- ▶ Mobile Web Developer
- ▶ Software Engineer
- ▶ Systems Analyst
- ▶ Technology Consultant
- ▶ User Interface Designer
- ▶ Video Game Programmer

## STUDENT-FACULTY RATIO



## ALUMNI SPOTLIGHT

### Stephanie Gamino

**B.S. '21**

After taking my first cognitive science class as freshman, I was driven to the complexity and how interconnected cognitive science is with other majors. I switched my major to Cognitive Science that following semester. During my time as an undergraduate, I was able to learn the vast variety of different research areas and how they can be applied to different technologies and a sturdy foundation on this interdisciplinary field. Currently I am working towards an Master's in Cognitive Science here at UC Merced primarily focusing on UX research and neural networks.

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