

# MANAGEMENT AND BUSINESS ECONOMICS, B.S.

UNIVERSITY OF CALIFORNIA  
**MERCED**

SCHOOL OF  
SOCIAL SCIENCES,  
HUMANITIES AND ARTS

Management  
of the  
& Julio Gallo  
Management Program



## WHY APPLY TO MANAGEMENT AND BUSINESS ECONOMICS, B.S.?

The Management and Business Economics (MBE) major prepares students for a broad range of management-related careers. Students will learn the analytical tools that are needed to succeed in a modern, volatile business environment. The curriculum provides a strong foundation in economics, organization, business, finance, accounting and quantitative methods. It focuses on analysis and problem solving across a wide spectrum of management activities. The theoretical underpinning for the undergraduate program comes from economics and management science disciplines that use tools and techniques based on applied mathematics and statistics to solve problems in virtually all areas of business and government. The typical undergraduate student develops skills to build quantitative models of complex operations and competitive markets and be able to use those models to facilitate decision-making.

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# MANAGEMENT AND BUSINESS ECONOMICS, B.S.



UC Merced's Management and Business Economics (MBE) major responds to the growing demands and needs of the modern business world. The major provides rigorous analytical and quantitative training from a blend of fields including accounting, economics, finance, management, marketing, and strategy. Today's managers tackle issues that involve a number of management functions and do not always fit neatly into subject areas. The UC Merced approach is to integrate key ideas and approaches from across subject areas to evaluate and understand all the dimensions of a given issue. Creativity, innovation, and entrepreneurship are emphasized. The major reflects the demands of private and public sector organizations for employees who are trained in analytical and quantitative decision-making, who work effectively in teams and on projects, who are comfortable in various cultures, who are "well rounded" in sciences and humanities, and who have learned the art of self-directed learning.

## Internship Opportunities

- Recent MBE students have had great success in securing internships working in a wide field of positions including finance, sales, marketing, management consulting, and data analysis. Some of the firms that have offered our students internships include Amazon, Vanguard, Merrill Lynch, Morgan Stanley, Goldman Sachs, Gallo, Foster Farms, L'Oréal, TTI, and PG&E.

## Graduate Program Opportunities

- Our students have the opportunity to work as research assistants with the faculty on cutting-edge research projects which make them competitive for graduate programs. UC Merced graduates in our program have been admitted to graduate programs in Economics at Institutions such as UC Irvine, UC Merced, UC Santa Cruz, and Texas A&M. Our students have also been accepted at law schools including University of Michigan, UC Hastings Law, University of San Francisco, and Duke University.

## Job/Career Prospects

2022 data from Payscale.com showed that the base salary for individuals with Business Economics degrees was \$73,000 on average across the U.S. The MBE major prepares students for a broad range of careers, including:

- |                  |                |                      |                          |
|------------------|----------------|----------------------|--------------------------|
| ▶ Actuary        | ▶ Comptroller  | ▶ Financial advisor  | ▶ Statistical accountant |
| ▶ Accountant     | ▶ Consultant   | ▶ Financial Analyst  | ▶ Stock broker           |
| ▶ Auditor        | ▶ Data analyst | ▶ Investment banker  | ▶ Urban planner          |
| ▶ Budget Officer | ▶ Entrepreneur | ▶ Real estate broker | ▶ Venture capitalist     |



## ALUMNI SPOTLIGHT

### Elena Velasquez

B.S. '22

I will be graduating this Spring with a major in Management and Business Economics and a minor in Psychology. Starting this summer, I will be working at E. & J. Gallo Winery as an Internal Audit Associate. As a first-generation undergraduate here at UC Merced, I was able to obtain vast opportunities and experiences that I never imagined I would have obtained. Through meaningfully connecting with the faculty, being able to obtain research and achieve work experience has greatly assisted me in my professional career after college.

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